



# **Engaging Parents in Vaping Prevention: A Guide for School Principals and Administrators**

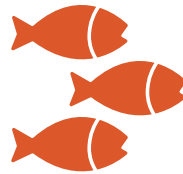
This presentation introduces the importance of engaging parents in vaping prevention efforts and the strategies school principals and administrators can employ to strengthen the impact of their programs.

# Introduction



## Vaping Poses Health Risks

Vaping has been linked to various health issues, including lung injuries, addiction, and long-term effects on adolescent brain development.



## Schools as Prevention Frontline

Schools play a crucial role in educating students about the dangers of vaping and implementing prevention strategies.



## Importance of Parental Involvement

Parental engagement is essential in reinforcing the messages from school programs and creating a consistent approach to vaping prevention.

By working together, schools and parents can effectively combat the growing vaping crisis and promote healthy choices among students.



## **The Importance of Parental Involvement**

Parents play a vital role in setting expectations, monitoring behavior, and providing guidance for their children. Research shows that students are more likely to adopt healthy behaviors when they receive consistent messages from both school and home environments.

# Strategies for Engaging Parents

- **Provide Educational Resources**

Share informative materials, such as VapeEducate's parent guides, fact sheets, and videos, that parents can review at their own pace. Distribute these through email newsletters, school website, and during events. Offer resources in multiple languages to accommodate diverse communities.

- **Host Parent Information Sessions**

Organize workshops or webinars that explain the risks of vaping, how to recognize signs of use, and ways to talk to their children about the topic. Offer both in-person and virtual options, and schedule sessions at varying times to accommodate parents' work schedules. Consider inviting healthcare professionals or local law enforcement to provide expert insights.

- **Utilize School Communication Channels**

Include vaping prevention tips and resources in newsletters, emails, and social media updates. Create a dedicated section on the school website with links to reputable resources, including VapeEducate's tools and external support services.

- **Encourage Open Communication**

Promote a school culture where parents feel comfortable discussing their concerns and asking for support. Create opportunities for parents to share feedback, ask questions, and engage in open dialogue with school staff. Consider setting up an anonymous question box (both physical and digital) where parents can voice their concerns or seek advice without judgment.

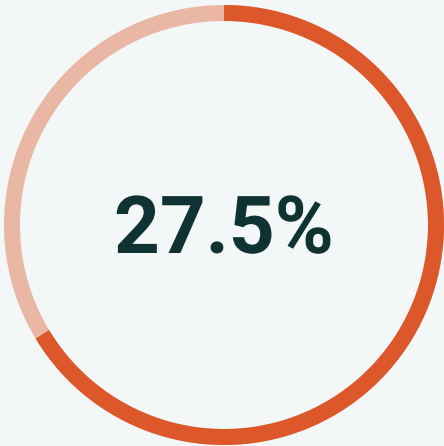
- **Collaborate with the PTA**

Work with parent-teacher associations to extend vaping prevention initiatives beyond the classroom. The PTA can help organize community events, support school programs, and share valuable resources with other parents. This collaboration can lead to peer-led initiatives that resonate strongly within the community.



# Vaping Prevention Statistics

Percentage of students who reported vaping in the past 30 days



High School Students



Middle School Students



LGBTQ+ Students



Students with Mental  
Health Conditions

# Parent-School Collaboration



Consistent Messaging

The diagram consists of four horizontal arrows pointing to the right, stacked vertically. Each arrow is outlined in orange and contains white text. The arrows vary in length: the first is the longest, the second is the shortest, the third is medium-length, and the fourth is the longest. The text inside the arrows, from top to bottom, is 'Consistent Messaging', 'Parental Monitoring', 'Community Engagement', and 'Shared Responsibility'.

Parental Monitoring

Community Engagement

Shared Responsibility

# Conclusion



## Consistent Message

Engaging parents helps create a unified message about the dangers of vaping, reinforcing the information students receive at school.



## Amplified Impact

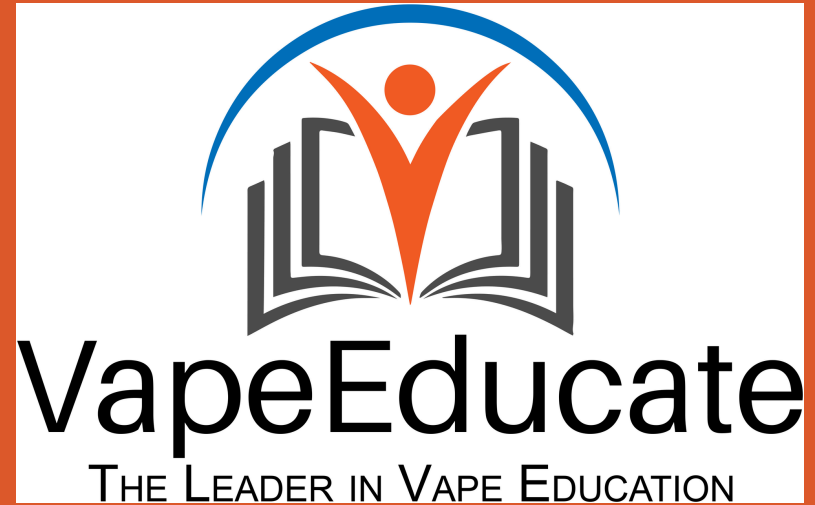
Parental involvement amplifies the impact of school-based vaping prevention programs, leading to more effective outcomes.



## Collaborative Approach

A collaborative approach between schools and parents ensures students receive comprehensive support in making healthy choices.

By engaging parents in vaping prevention efforts, schools can create a consistent and effective strategy to protect the well-being of their students.



[www.VapeEducate.com](http://www.VapeEducate.com)